

REMARKS

In the non-Final Office Action, the Examiner rejects claims 1-5, 7-14, 16, 19 and 54 under 35 U.S.C. § 102(e) as anticipated by Roberts et al. (U.S. Pat. Pub. No. 2003/0126601). Applicant respectfully traverses this rejection with respect to the claims presented herein.

By way of the present Amendment, Applicant has amended claims 1, 2, 7, 19 and 54 to improve form and has added new claims 55-59. No new matter has been introduced. Claims 1-5, 7-14, 16, 19-43, and 54-59 are now pending, of which claims 20-43 have been withdrawn.

Claims 1-5, 7-14, 16, 19 and 54 stand rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by Roberts et al. Applicant respectfully traverses this rejection.

A proper rejection under 35 U.S.C. § 102 requires that a single reference teach every aspect of the claimed invention either expressly or impliedly. Any feature not taught must be inherently present. In other words, the identical invention must be shown in as complete detail as contained in the claim. See M.P.E.P. § 2131. Roberts et al. does not disclose or suggest the combination of features recited in claims 1-5, 7-14, 16, 19 and 54.

Amended independent claim 1 is directed to a method, comprising: receiving one or more search queries; searching stored data based on the one or more search queries to identify results, where the identified results are orderable by one or more search

characteristics; and providing a document that includes a multi-dimensional graph of the identified results, at least one of the one or more search characteristics being represented as a dimension on the multi-dimensional graph, where one of the identified results is represented by an image of the one identified result on the multi-dimensional graph. Applicant respectfully submits that Roberts et al. does not disclose or suggest this combination of features.

For example, Roberts et al. does not disclose or suggest providing a document that includes a multi-dimensional graph of the identified results of the search, at least one of the one or more search characteristics being represented as a dimension on the multi-dimensional graph, where one of the identified results is represented by an image of the one identified result on the multi-dimensional graph, as now recited in claim 1.

Roberts et al. discloses displaying search results using graphical elements, where the size or proximity of a graphical element represents the relevance of the search result (see Abstract and paragraphs 31-35). Roberts et al. further discloses in paragraph 24 that “each item of content is represented by a sphere having attributes such as texture/pattern, color, size, movement and position dependent on a different attribute of the item represented.” Therefore, Roberts et al. discloses using spheres to represent search results, and does not disclose or suggest that one of the identified results is represented by an image of the one identified result on the multi-dimensional graph, as now recited in claim 1. Therefore, Roberts et al. does not disclose or suggest providing a document that includes a multi-dimensional graph of the identified results of the search, at least one of

the one or more search characteristics being represented as a dimension on the multi-dimensional graph, where one of the identified results is represented by an image of the identified result on the multi-dimensional graph, as now recited in claim 1.

For at least the foregoing reasons, Applicant submits that claim 1 is not anticipated by Roberts et al. Accordingly, withdrawal of the rejection and allowance of claim 1 are respectfully requested.

Claims 2-5, 7-14 and 16 depend from claim 1. Therefore, Applicant submits that these claims are allowable for at least the reasons as set forth above with respect to claim 1.

Amended independent claim 19 recites features similar to, but of different scope than, claim 1. For reasons similar to those discussed above with respect to claim 1, Applicant submits that claim 19 is not anticipated by Roberts et al. Accordingly, withdrawal of the rejection and allowance of claim 19 are respectfully requested.

Amended independent claim 54 recites a method, comprising: receiving one or more search queries; searching stored data based on the one or more search queries to identify results, where the identified results are orderable by one or more characteristics and where the one or more characteristics comprise one of price, image quality, image size or geographic distance; providing a document that includes a multi-dimensional graph of the identified results of the search, at least one of the one or more characteristics being represented as a dimension on the multi-dimensional graph, where one of the identified results is represented by a visual representation on the multi-dimensional

graph; and causing additional information associated with the one identified result to be displayed when a cursor is located over the visual representation that represents the one identified result. Applicant respectfully submits that Roberts et al. does not disclose or suggest this combination of features.

For example, Roberts et al. does not disclose or suggest causing additional information associated with the one identified result to be displayed when a cursor is located over the visual representation that represents the one identified result, as now recited in claim 54.

As set forth above, Roberts et al. discloses in paragraph 24 that “each item of content is represented by a sphere having attributes such as texture/pattern, color, size, movement and position dependent on a different attribute of the item represented.” Roberts et al. does not disclose or suggest any action being performed when a cursor is located over a graphical element, such as graphic 201. Therefore, Roberts et al. does not disclose or suggest causing additional information associated with the one identified result to be displayed when a cursor is located over the visual representation that represents the one identified result, as now recited in claim 54.

For at least the foregoing reasons, Applicant submits that claim 54 is not anticipated by Roberts et al. Accordingly, withdrawal of the rejection and allowance of claim 54 are respectfully requested.

New dependent claims 55-58 recite additional features also not disclosed or suggested by Roberts et al. Claims 55-57 recite features relating to the additional

information associated with an identified result. For example, claims 55-57 further define the additional information as including a single word or phrase, a model number, or a label. Accordingly, allowance of claims 55-58 are respectfully requested.

New independent claim 59 recites a computer readable memory device containing instructions for controlling at least one processor to perform a method of providing a document that includes a multi-dimensional graph, the method, comprising: receiving one or more search queries related to a product; searching stored data based on the one or more search queries to identify product results, where the identified product results are orderable by one or more characteristics associated with the identified product results; and providing a document that includes a multi-dimensional graph of the identified product results, at least one of the one or more characteristics being represented as a dimension on the multi-dimensional graph, where one of the identified product results is represented by a visual representation on the multi-dimensional graph.

Applicant respectfully submits that Roberts et al. does not disclose or suggest this combination of features.

For example, Roberts et al. does not disclose searching for products. Therefore, Roberts et al. cannot disclose or suggest receiving one or more search queries related to a product and providing a document that includes a multi-dimensional graph of the identified product results, as now recited in claim 59.

Accordingly, allowance of claim 59 is respectfully requested.

As Applicant's amendments with respect to the Examiner's rejections are sufficient to overcome these rejections, Applicant's silence as to assertions by the Examiner in the Office Action or certain requirements that may be applicable to such rejections (e.g., whether a reference constitutes prior art, reasons for modifying a reference and/or combining references, etc.) is not a concession by Applicant that such assertions are accurate or such requirements have been met, and Applicant reserves the right to analyze and dispute such in the future.

In view of the foregoing amendments and remarks, Applicant respectfully requests reconsideration of the present application and a timely allowance of the pending claims.

To the extent necessary, a petition for an extension of time under 37 CFR § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 50-1070 and please credit any excess fees to such deposit account.

Respectfully submitted,

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